

# ANNUAL REPORT 2025-2026

The Beagle Alliance  
is a rescue and  
advocacy  
organization whose  
mission is to  
rehabilitate former  
research dogs by  
placing them into  
loving homes and  
supporting both  
them and the  
people who care for  
them.





# MISSION • VISION



## MISSION

To give former research animals more years outside of the cage than inside and to give animals from situations of harm and neglect a second chance at life.

To advocate for the release of eligible animals in science and build a community that believes that animals CAN go from LAB to LOVE!

## VISION

To see the end of animal testing.



A close-up photograph of a dog's face, focusing on its eyes and nose. The dog has light brown fur and a white patch around its nose. Its eyes are dark and expressive, looking directly at the camera. The background is blurred, showing hints of a person's hand and other people in the distance.

# CORE VALUES

## COMPASSION

We value the lives of the animals and people we work with and meet everyone exactly where they are.

## RESPECT

We treat all beings with dignity, fairness, and empathy. We value inclusivity.

## COLLABORATION

We value teamwork and actively create partnerships that will increase our ability to save more lives.

## INTEGRITY

We make ethical, transparent and well-intentioned decisions and are clear about making animal welfare a priority.



# GUIDING PRINCIPLES



B

BELIEF is at the core of our decisions and that the majority of people act within their belief system. Meeting people where they are is an example of compassion and ultimately how we make change together.

E

EDUCATION is the key to spreading awareness and making sure that the future lawmakers, scientists and advocates choose to make the welfare of animals, humans and the environment a priority.

A

ADVOCACY is an act of love. Being both a voice and a witness for those who cannot speak allows for inclusivity, action, hope and change.

G

GRATITUDE is the constant state required to keep perspective, nurture relationships and move forward.

L

LOYALTY is what we owe the animals who offer forgiveness to the very species who has harmed them. Loyalty is what we owe the people who stand by us always.

E

EXCELLENCE is what you strive to be and do for the sake of something bigger than you.



# PARTNERSHIPS



In early 2025, we partnered with WestJet Cargo to safely and compassionately transport our dogs to their forever homes.

We publicly announced a rescue partnership with Kindness Ranch Sanctuary in 2025 which saw us place 50 former research beagles into loving homes together.

Both The Beagle Alliance and Kindness Ranch partnered with Chelsey Marino from Command Canine and working through the Keeper and Kin Project were able to offer evaluations and coaching to our fosters and adopters.

Our partnerships have helped us save more lives, see dogs thrive, and support the dogs and humans in an unprecedented way in 2025.





# FOSTERS AND ADOPTERS

As a foster based organization, we know that rescue would not be possible without our fosters and adopters.

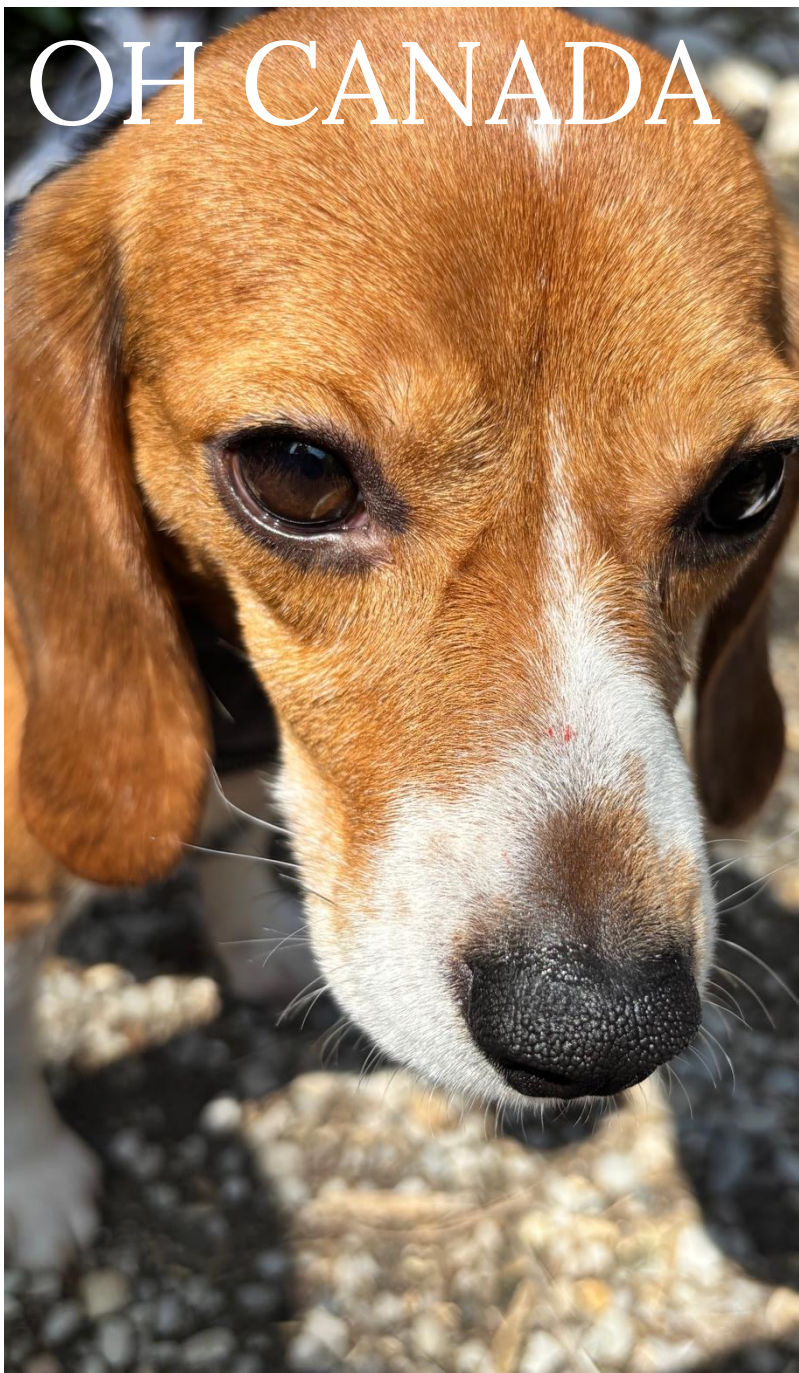
We make ourselves available 24/7, we promise transparency, education, experience and continual support.

We expect communication, cooperation, patience and the willingness to hear their stories.

In 2024, we expanded our support to our dogs and fosters with virtual group coaching.





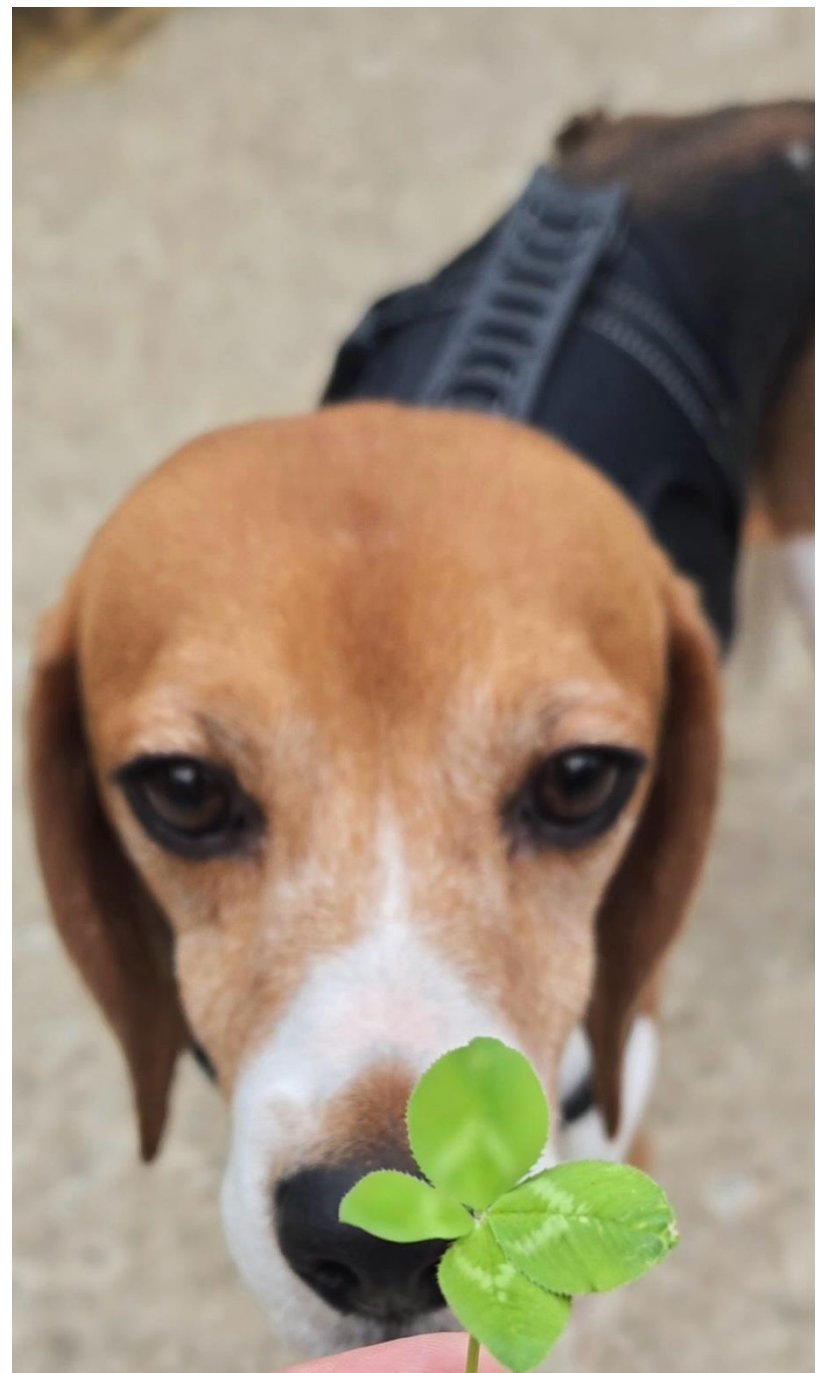


OH CANADA

**OH CANADA**



Erica, Janet, Leonard and  
Suzuki released from a  
Canadian facility in 2025.





# RESCUES 2025

## Release The Hounds

Evergreen and Juniper - Sanctuary  
Lab • Love • Liberty Exodus Rescue  
Abe, Jake, Samson, Delilah, Adam.  
Marvelous Margolis Canadian Rescue  
Erica and Janet

## All Star's Rescue

Theo, Marky, Phil, Bobby, Guy, Hayley,  
Gordie, Dionne, Sydney,  
Wayne, Bossy, Quinn, Sutter, Rocket,  
Lanny.

## Oh Canada

Leonard and Suzuki

## Wild West Rescue

Lottie, Kidd, Annie, Belle, Jane, Wyatt,  
Doc, Bart, Belle, Jesse.

## Dreams Come True Rescue

Happy, Bliss, Cheer, Patience, Buddy,  
Freedom, Triumph, Victory, Fiat, Joy.

## One Beagle at a Time Rescue – the 50<sup>th</sup> with Kindness Ranch

Charoo, Camille, Mack, Robbie, Ford,  
Cartwright, London, Andy, Ramer,  
Lizzie.

## Individual Rescue(s)

Sadie.





# RESCUES SINCE 2022

Dogs live in the hearts and homes of our country and it is our love for them will spark change for all animals in research in Canada.



LAB TO  LOVE



# ADVOCACY 2025

Pets in Research  
Cruelty Free Consumerism  
Dogs as A Gateway for Change in Canada  
Animal Free Science

# ADVOCACY+ in 2026

Focus Areas:

Emphasis on Dogs in Research to Reach the Majority  
Ending use of Dogs in Research  
Mass Awareness



# LAB to LOVE – a SOFT LANDING

Thanks to The Eric S. Margolis Foundation, we were able to start work on a soft landing for our former research beagles.

These dogs now have a place to decompress, feel safe and get ready for the life they deserve.



THE  
**ERIC S. MARGOLIS**  
FOUNDATION

A Soft Landing for Our  
Former Research Dogs

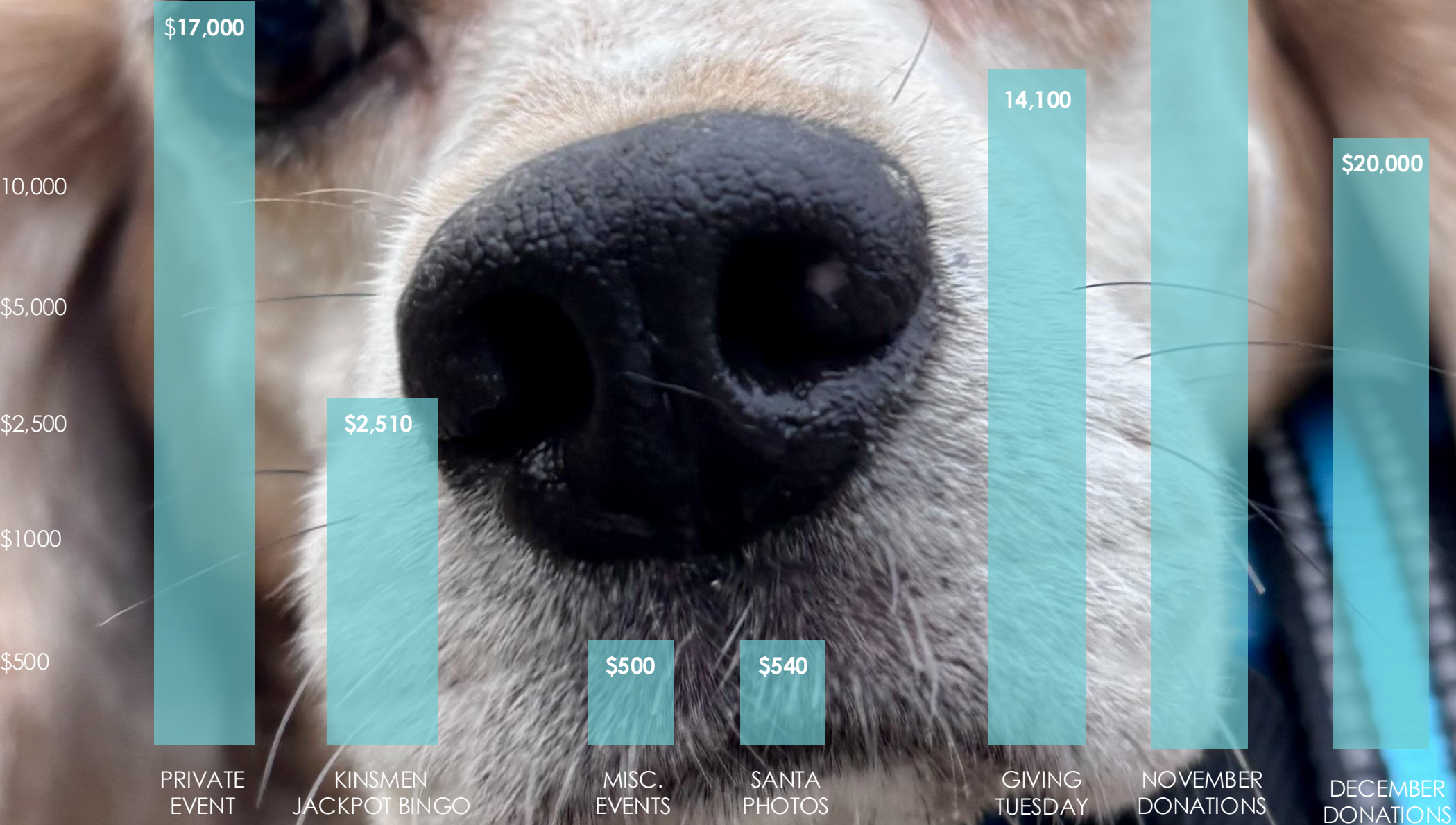
LAB TO  LOVE

This cozy building will allow us to care for the dogs along with their fosters.

A place to build a dedicated community, passionate making a difference for animals in research.



# FUNDRAISING 2025





# AWARENESS AND REACH TO DATE

26

VIRTUAL TOWN  
HALL EVENTS

222

NEWSLETTER  
EMAILS

3307

SUBSCRIBED  
TO NEWSLETTER

FACEBOOK

OVER 500,000 VIEWS  
IN 90 DAYS

5200 FOLLOWERS

INSTAGRAM

OVER 165,000 VIEWS  
IN 90 DAYS

5200 FOLLOWERS

TIKTOK

OVER 10,000 LIKES

3060 FOLLOWERS



# MEDIA 2025

Anola, Manitoba Weekly Clipper Newspaper - January

Global CJOB Radio Interviews with Hal Anderson – February and April

City News Winnipeg – April, August and September

Airdrie, Alberta Online News - June

Ladysmith, BC Chronicle – June

Love Has Many Faces Radio Interview with Marilyn Milano – July

National Post, Toronto Investigative Journalism, CBC, CTV London, London Free Press, Western University – The Gazette as experts – August, September and October

Steinbach Online - August



**City  
News**

**WINNIPEG-BASED RESCUE AND ADVOCACY GROUP  
SAVES BEAGLES FROM TESTING LABS**



# KEY EVENTS 2025

**56 former research dogs released, 1 abandoned dog – safe and free**

Love Letter to your dog Campaign and School Presentation

**First 2 (+2) dogs from a Canadian facility**

Winnipeg Pet Expo

**WestJet Cargo Partnership**

Media coverage across MB, AB, BC, ON

**Public Partnership with Kindness Ranch + 50 beagles together in 2025**

Snoop - Free Fallin' Rescue 2023 – featured on The Dodo

**Winner – Winnipeg Nightlife Awards Community Impact Award**

Named as experts during the St. Joseph's Healthcare expose

**Conversation with Premier Doug Ford about ending research on “pet’s**

2nd Annual National Beagle Yoga August 2025

**Ad-Hoc coalition for the release of Ridglan dogs**

Individual (non-laboratory) Rescue

**Speaker – Kindness Ranch Gala**

Feature short at the Kingston Film Festival

**Soft Landing – building for former research beagles**

Speaker - Animal Law Conference

**Partnership Command Canine – Keeper and Kin**

6 Town Virtual Town Halls

**Advocacy – Funding for Animal Free Science, Dogs and Cats in Research, The Dogs at St. Joseph's, Dogs sparking Change for all Animals in Research**



# FOCUS AREAS - 2026

## RESCUE+

Becoming the  
National Rescue  
for Former  
Research Animals

Beagles released  
From U.S. + CAD

Building  
Completion

Partnering with  
organizations to  
mobilize

Partnerships

## FUNDRAISING+

Individual and Events  
Foundations  
Grants

Monthly Donor Calls

Campaigns

Local + **Online** Events

Foundations

Letters of Interest

Corporations

## ADVOCACY+

Mass Awareness –  
Love for Dogs as a  
way to reach the  
Majority

Speaking Events

Letter Writing –  
Politicians

Love Letters to  
Dogs Campaign

Social Media

Collaboration

## VOLUNTEERS+

Volunteer  
Credit Program for  
Students

Fundraising

Rescue Volunteer

Bookkeeper

Tik ToK Content

Transport

Administrative Assistant



# TEAM • BOARD OF DIRECTORS • ADVISORS



Lori Cohen  
Bea Nicholson  
Colleen Eckstrand  
Carla Cesaroni  
Andrew Fenton  
Kelly Alexander  
Brandy Cudmore-Mann  
Kathy Meyer  
Brenda Greschuk





# HOW YOU CAN HELP

## IT TAKES A VILLAGE

### PUBLIC OFFICIALS

Canadian Council on Animal Care (CCAC) under Government Portfolio  
Mobilizing Rescues and Creating a National Rescue for Animals in Research  
Allocate funding for Animal Free Science  
Incentives for Facilities / Scientists  
Training – Development  
Support Humane Education Initiatives for Students  
Public Education and Transparency with Research Statistics

### PRIVATE CITIZENS

Foster  
Adopt  
Fundraise • Raise Awareness  
Volunteer  
Donate  
\*\*\*Shop Cruelty Free\*\*\*  
Share Posts and Newsletters  
Contact Politicians  
Contact Regulatory Bodies



# THANK YOU

## WE LOVE WHAT WE DO

It is because of YOU, our supporters, fosters, adopters, volunteers, donors and partners that former research dogs can go from LAB to LOVE.

Everyone has a role, and **COLLABORATION** is the way to make sure all animals are heard.

Together, we are their **VOICE!**